

CONVOLVE

Seamless design of smart edge processors

GRANT AGREEMENT NUMBER: 101070374

Deliverable D8.1

Project identity set and website



Disclaimer

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Deliverable Summary

This document describes the project identity set, including the project colours, logos, logo icons, typography and iconography for presentations and other materials and templates, as well as the initial version of the project website aimed at non-experts, with non-confidential information on the background and objectives of the project.

1. Introduction

In order to successfully implement the key strategies the project puts in place regarding communication and dissemination, including engagement and awareness raising, the project must present a unified and recognisable project identity and a comprehensive website aimed at non-experts, with non-confidential information on the background and objectives.

This document “D8.1 Project identity set and website” is a deliverable of the Work Package No. 8 “Dissemination, Communication & Exploitation of results”, task T8.1 “Communication activities (to a wide audience)” under the task lead of CLAIRE, sets out the Project Identity Set (Chapter 2), including all of the projects visual elements and templates for presentations, as well as the design and functionality of the website (Chapter 3).

2. Project Identity set

The project identity set consists of all the project visual elements, including colours, logos, typography, and iconography Figure 1. Overview of the convolve project identity set. Figure 1), to be used in all project communication and dissemination materials, the project website, as well as templates for reporting documents and presentations.

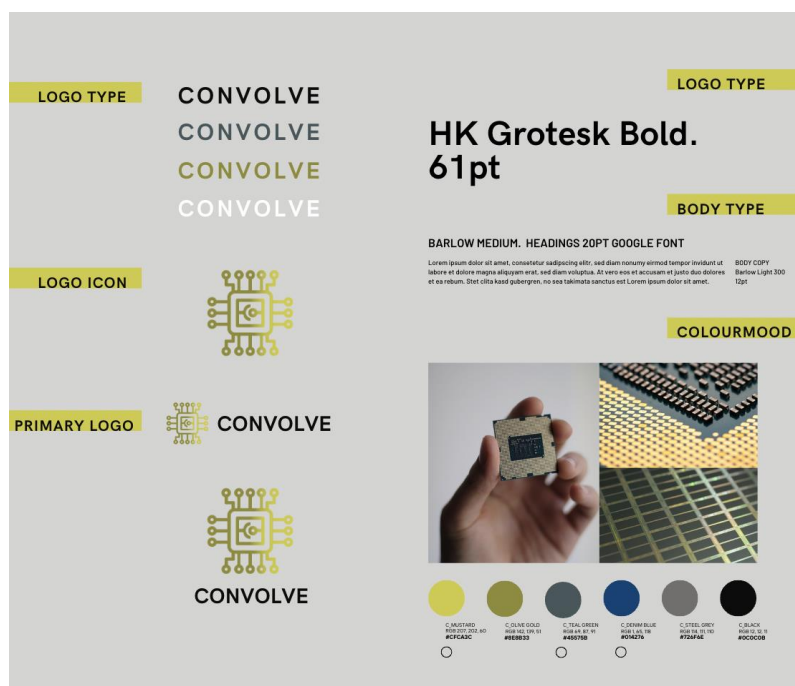


FIGURE 1. OVERVIEW OF THE CONVOLVE PROJECT IDENTITY SET.

2.1. Colours

The Convolve colour pallet reflects the colours found in the actual chip design and industrial production processes. By resembling the technical surfaces and textures from the chip designs (Figure 2) below, a reflective and metallic mood is intended by choosing hues of mustard yellow, olive green/gold, teal, denim blue and steel grey.

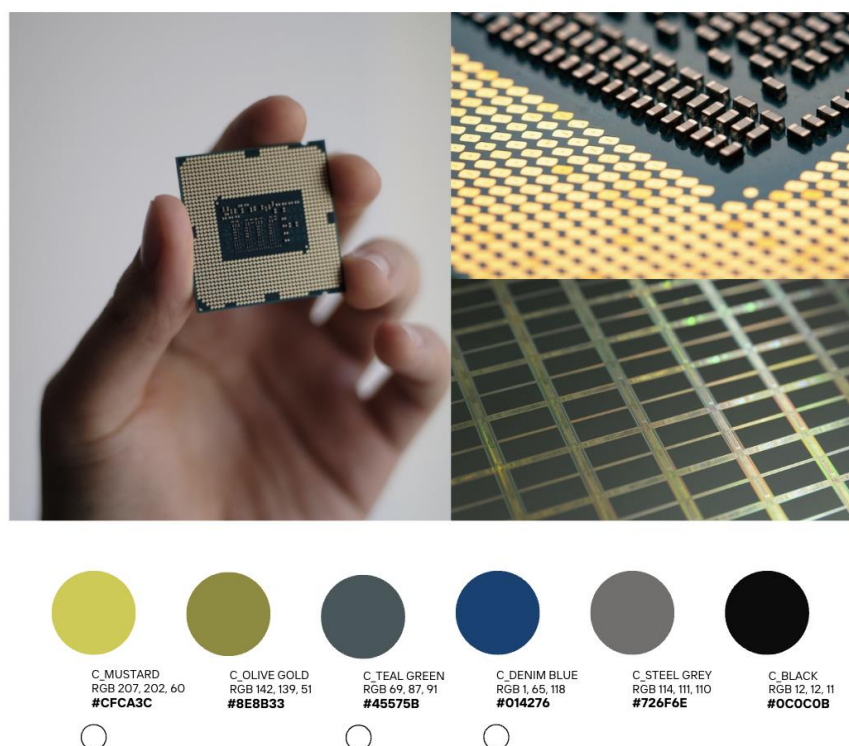


FIGURE 2. CONVOLVE COLOUR PALLET.

The highlight colours marked with a circle above (Figure 2) are used on headers in the template documents (denim blue) and for accents (mustard yellow, teal green) within the website design. The base colours (olive gold, steel grey, black) are the fundament of the project visual identity to be found in the logo and template materials.

2.2. Logo

The design approach for the logo is minimalistic and technical, resembling the project's core purpose: Seamless design of smart edge processors.

The logo consists of the logo icon and the logo typography (Figure 3). The project logo icon is a simplified representation of a gold-plated chip, in line with the focus of the project, containing an interlocking intersection in the centre, representing the coming together of partners from diverse sectors and backgrounds to participate in the collaborative effort of the project. The centre of the logo icon is also a stylised version of "C" and "O", referring back to the project name.

The icon can be used in a specific context detached from the logo typography when being applied to document pages or presentation slides that are followed by the full branding with the complete logo applied. In general, a single usage of only the logo icon without the logo type is not recommended.

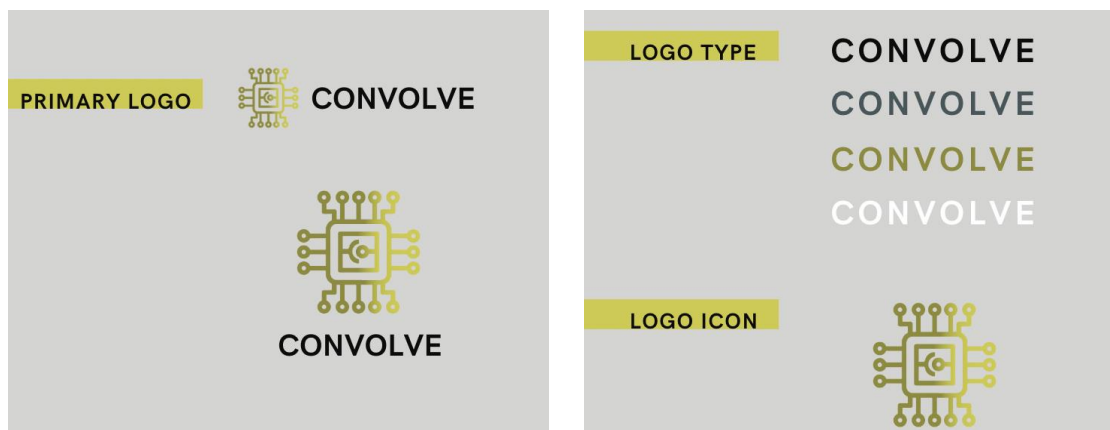


FIGURE 3. CONVOLVE LOGO TYPOGRAPHY AND PRIMARY LOGO.

The logo icon can be presented in a variety of ways (Figure 4), as a degrade of the 2 main accent colours or in a solid colour, in the main accent colours (gold, olive green), black and white, to be used depending on the colour of the background it will be displayed on and other potential visual considerations.



FIGURE 4. CONVOLVE LOGO ICON COLOUR VARIATION.

2.3. Typography and Iconography

2.3.1. Typography

The typography chosen for the logo and text of all project communication and dissemination materials is intended to reflect the technical elements of the project, both in form and writing.

The overall minimalistic approach to the visual identity of the project is also reflected in the selection of typefaces for the logo and the body text.

A simplistic and edgy sans serif font family was selected for the logotype: HK Grotesk Bold, at 61 pt. (Figure 5), where the clean body copy type: Barlow medium, at 20 pt for headings, and Barlow light, at 12 pt, for body copy text, is floating along with ease and allows great readability whilst adding a contemporary touch to any asset (Figure 6).

HK Grotesk Bold. 61pt

FIGURE 5. CONVOLVE TYPOGRAPHY FOR LOGO.

BARLOW MEDIUM. HEADINGS 20PT

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Body Copy 12pt

FIGURE 6. CONVOLVE TYPOGRAPHY FOR HEADINGS AND BODY COPY.

2.3.2. Iconography

The iconography that will be used across all communications and dissemination materials, including the website, was purposefully chosen to mirror the simple and minimalistic nature of the other project identity elements, and includes a careful balance of straight and curved lines, in bold black to enhance its readability (Figure 7). The iconography can be used in a set as seen on the website or implemented separately in graphics for presentation purposes.



FIGURE 7. CONVOLVE ICONOGRAPHY.

2.4. Templates

Templates were created in Word (Annex 1 – Word template) and PowerPoint (Annex 2 – PowerPoint template) to ensure consistent visuals in all project reporting and communications and dissemination materials (Figure 8).

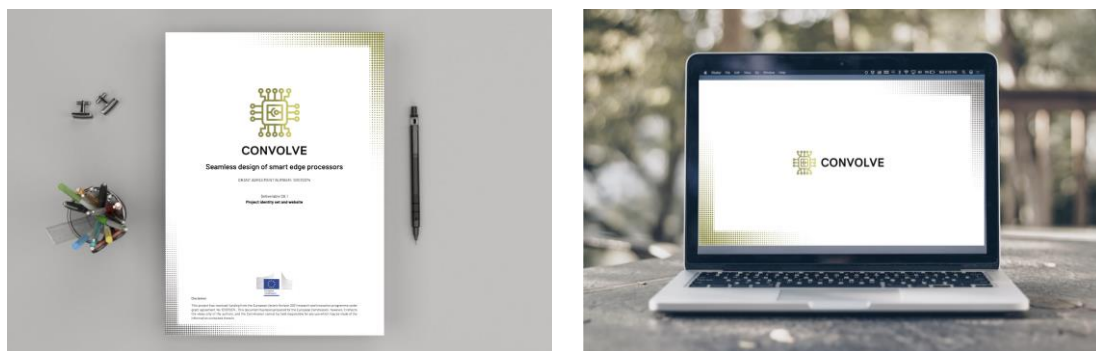


FIGURE 8. MOCK-UPS OF THE PROJECT DELIVERABLE (LEFT) AND PRESENTATION (RIGHT).

3. Website

3.1. Website Hosting and Development

The Convolve website (<https://convolve.eu/>) is developed in WordPress, hosted by [Combell](#), and managed and administered by CLAIRE, the project partner lead for task T8.1 “Communication activities (to a wide audience)”.

The website has been developed to serve as the main dissemination platform for reaching interested stakeholders. The target audience for the Convolve website includes the consortium members, academics, chip developers, AI organisations, and the general population.

A number of plugins are installed to help optimise website cookies ([CookieYes | GDPR Cookie Consent](#)), SEO (search engine optimization) ([All in One SEO](#)) and analytics to monitor the number of people reaching the website and how they interact with it ([Google Analytics for WordPress by MonsterInsights](#)).

The website will be periodically reviewed and will continue to be developed throughout the lifetime of the project to reflect the project’s background, objectives, proposed methodologies, potential outcome, and impact.

3.2. Website Design

The Convolve project website (<https://convolve.eu/>) has been designed based on the project identity set described above in Chapter 2 and has been built to provide the public with non-confidential information regarding the project.

The chosen WordPress Theme [Neve](#) is fast, easily customizable, AMP optimised and fully responsive, enabling access on multiple devices, including smartphones (Figure 9), and web browsers.

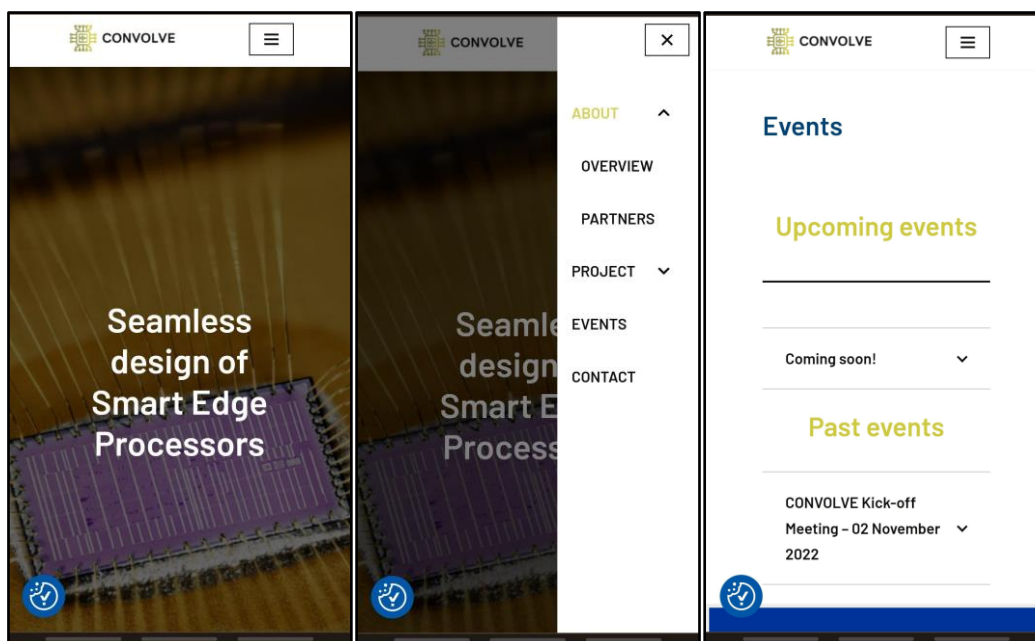


FIGURE 9. DIFFERENT SMARTPHONE VIEWS OF THE CONVOLVE WEBSITE.

3.3. Website Structure

All sections of the website have the Convolve logo, which doubles as the link to the main home page, and the main navigation menu in the header and the acknowledgement of funding from the European Union's Horizon Europe research and innovation programme, as well as access to the [Terms and Conditions](#), [Privacy Policy](#) and [Cookies Policy](#) at the footer of the website.

Figure 10 shows in a diagram the sitemap of the initial working version of Convolve website:

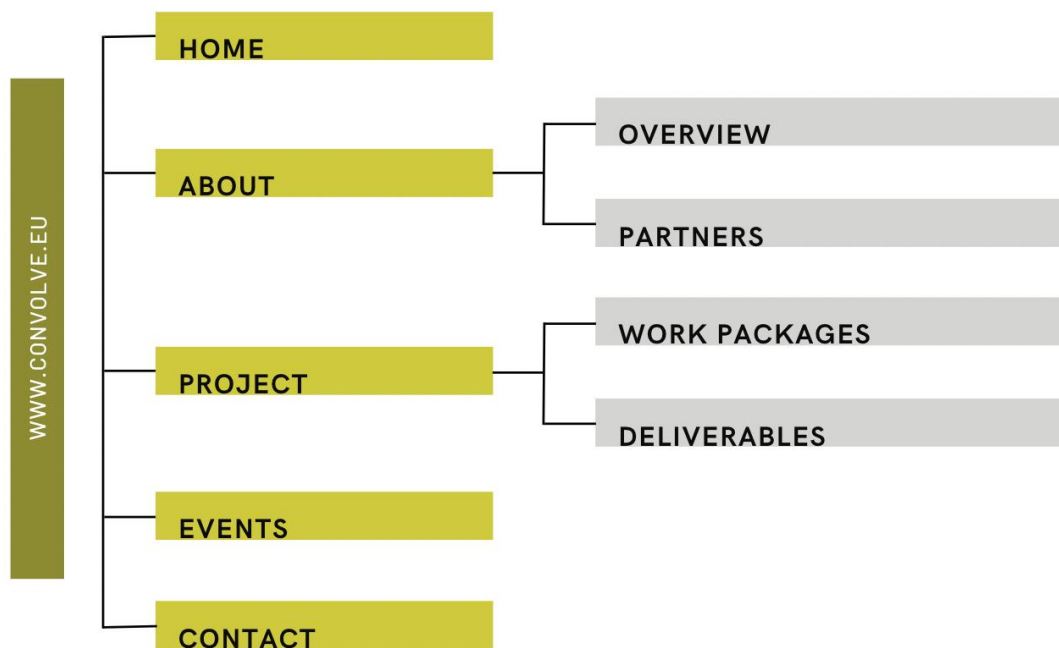


FIGURE 10. STRUCTURE OF CONVOLVE WEBSITE.

Future content on the project website will include access to the project's future Social Media platforms (Twitter and LinkedIn), a vacancies page to announce open positions funded by the project, a database of influential papers and articles published by the consortium partners during the project, project videos and news items.

3.3.1. Home Page

The “Home” page displays the name of the project in large letters on the thematic image. Below there is a short description about the project, as well as a description of the SMART (Specific, Measurable, Achievable, Realistic, and Timely) goals the project implements to ensure it meets its objectives (Figure 11).

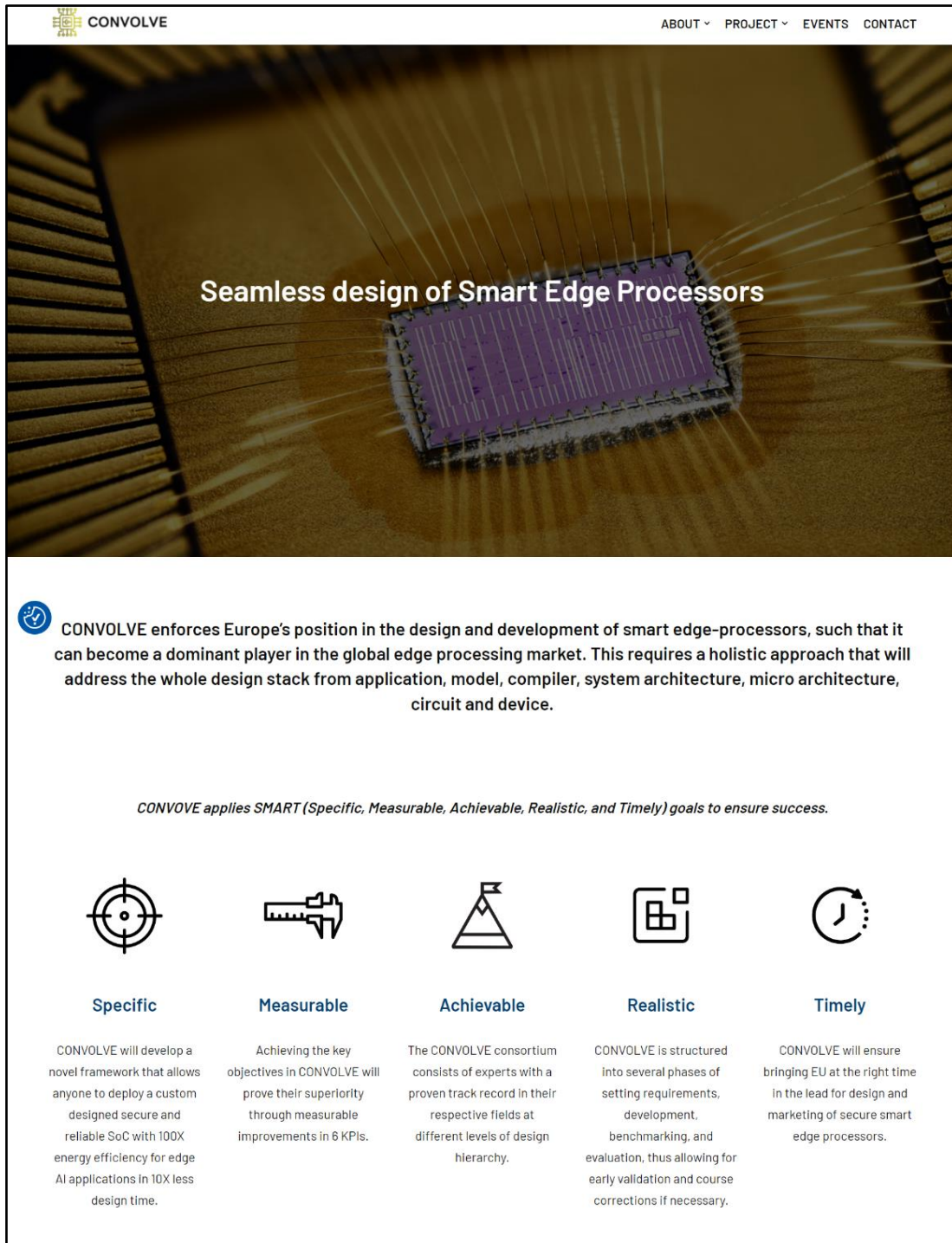
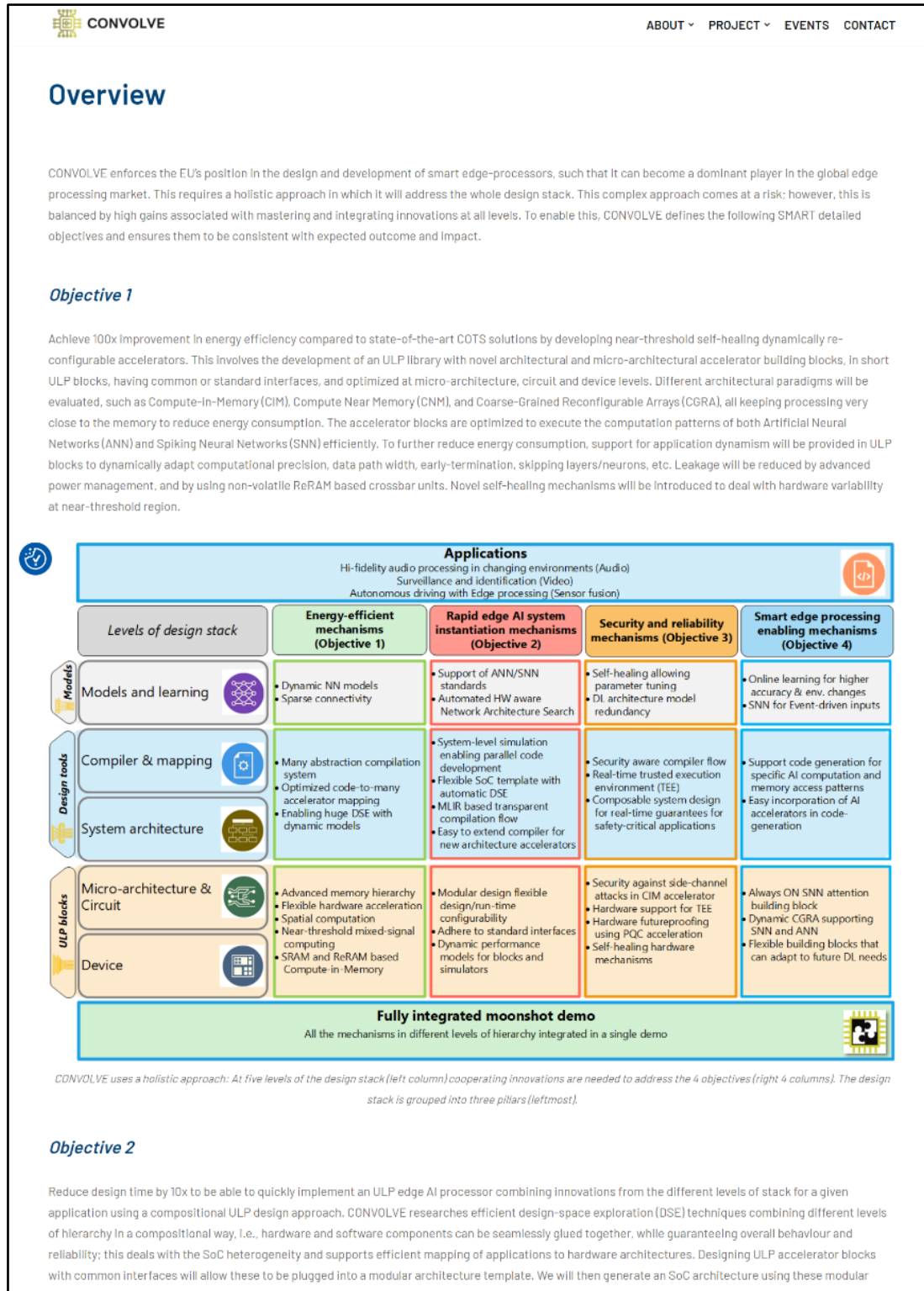


FIGURE 11. THE CONVOLVE WEBSITE HOME PAGE.

3.3.2. About

3.3.2.1. Overview

The “Overview” page gives an in-depth description of the project goals and objectives (Figure 12).

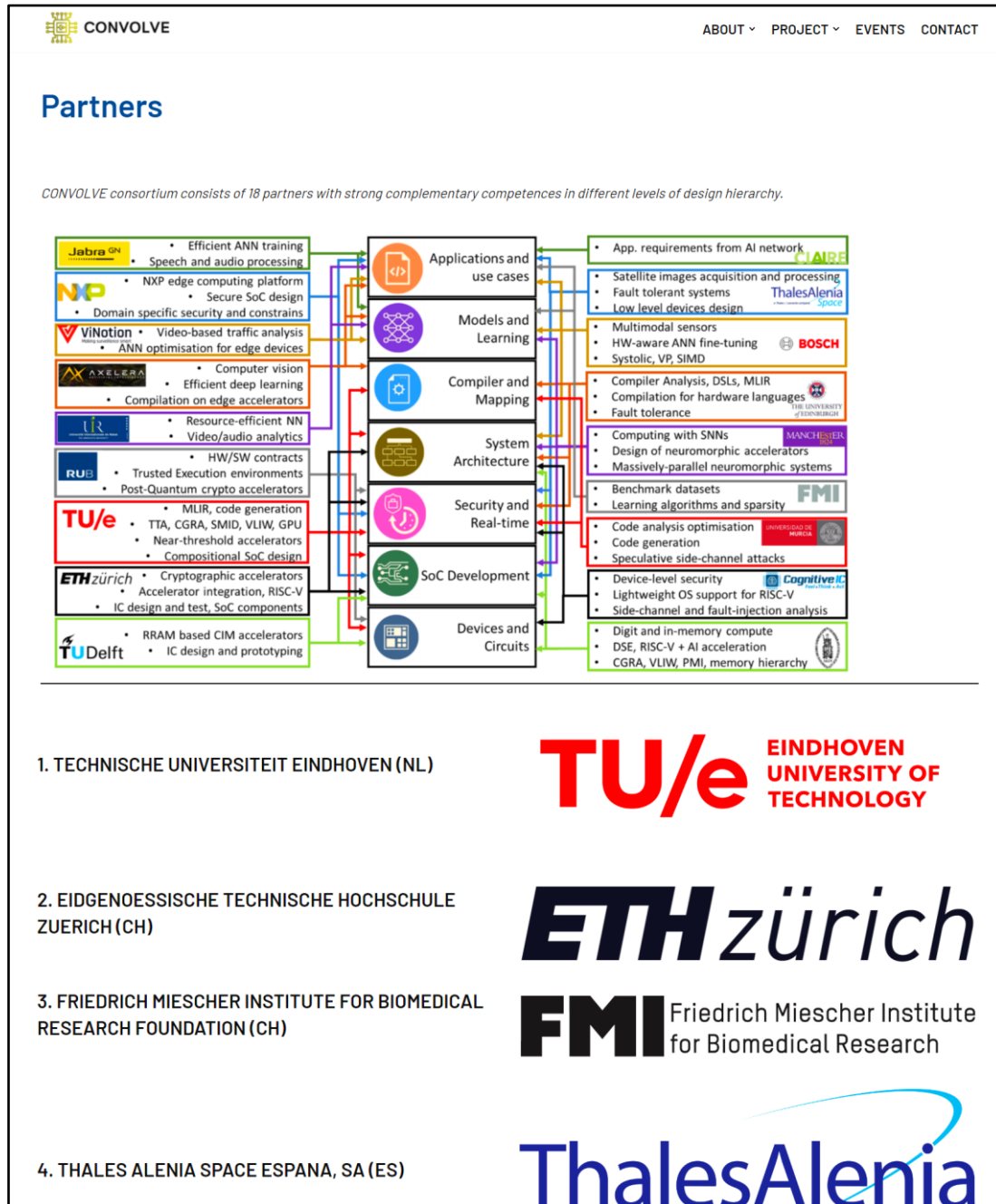


The screenshot shows the CONVOLVE website's Overview page. At the top, there is a navigation bar with 'ABOUT', 'PROJECT', 'EVENTS', and 'CONTACT'. The main heading is 'Overview'. Below this, a paragraph describes the project's holistic approach to smart edge-processors. The central part of the page features a grid diagram titled 'Applications' at the top, which lists: 'Hi-fidelity audio processing in changing environments (Audio)', 'Surveillance and identification (Video)', and 'Autonomous driving with Edge processing (Sensor fusion)'. The grid is organized into four columns representing objectives and five rows representing levels of the design stack. The columns are: 'Levels of design stack', 'Energy-efficient mechanisms (Objective 1)', 'Rapid edge AI system instantiation mechanisms (Objective 2)', 'Security and reliability mechanisms (Objective 3)', and 'Smart edge processing enabling mechanisms (Objective 4)'. The rows are: 'Models and learning', 'Compiler & mapping', 'System architecture', 'Micro-architecture & Circuit', and 'Device'. Each cell in the grid contains specific technical details and bullet points. At the bottom of the grid is a 'Fully integrated moonshot demo' section. Below the grid, a caption reads: 'CONVOLVE uses a holistic approach: At five levels of the design stack (left column) cooperating innovations are needed to address the 4 objectives (right 4 columns). The design stack is grouped into three pillars (leftmost)'. Below the caption is the heading 'Objective 2' followed by a paragraph describing the goal of reducing design time by 10x.

FIGURE 12. THE CONVOLVE WEBSITE OVERVIEW PAGE.

3.3.2.2. Partners

The “Partners” page lists the Convolve consortium partners names and logos, which are linked to the respective partners website (Figure 13). This page will be updated with short descriptions of each partner.



CONVOLVE ABOUT PROJECT EVENTS CONTACT

Partners

CONVOLVE consortium consists of 18 partners with strong complementary competences in different levels of design hierarchy.

<ul style="list-style-type: none"> Jabra • Efficient ANN training • Speech and audio processing 	<ul style="list-style-type: none"> NP • NXP edge computing platform • Secure SoC design • Domain specific security and constrains 	<ul style="list-style-type: none"> ViNotion • Video-based traffic analysis • ANN optimisation for edge devices 	<ul style="list-style-type: none"> AXELERA • Computer vision • Efficient deep learning • Compilation on edge accelerators 	<ul style="list-style-type: none"> UR • Resource-efficient NN • Video/audio analytics 	<ul style="list-style-type: none"> RUB • HW/SW contracts • Trusted Execution environments • Post-Quantum crypto accelerators 	<ul style="list-style-type: none"> TU/e • MLIR, code generation • TTA, CGRA, SMID, VLIW, GPU • Near-threshold accelerators • Compositional SoC design 	<ul style="list-style-type: none"> ETH zürich • Cryptographic accelerators • Accelerator integration, RISC-V • IC design and test, SoC components 	<ul style="list-style-type: none"> TU Delft • RRAM based CIM accelerators • IC design and prototyping 	<ul style="list-style-type: none"> CAIR • App. requirements from AI network 	<ul style="list-style-type: none"> ThalesAlenia Space • Satellite images acquisition and processing • Fault tolerant systems • Low level devices design 	<ul style="list-style-type: none"> BOSCH • Multimodal sensors • HW-aware ANN fine-tuning • Systolic, VP, SIMD 	<ul style="list-style-type: none"> THE UNIVERSITY OF EDINBURGH • Compiler Analysis, DSLs, MLIR • Compilation for hardware languages • Fault tolerance 	<ul style="list-style-type: none"> MANCHESTER • Computing with SNNs • Design of neuromorphic accelerators • Massively-parallel neuromorphic systems 	<ul style="list-style-type: none"> FMI • Benchmark datasets • Learning algorithms and sparsity 	<ul style="list-style-type: none"> UNIVERSIDAD DE MURCIA • Code analysis optimisation • Code generation • Speculative side-channel attacks 	<ul style="list-style-type: none"> Cognitive IC • Device-level security • Lightweight OS support for RISC-V • Side-channel and fault-injection analysis 	<ul style="list-style-type: none"> UNIVERSITY OF SHEFFIELD • Digit and in-memory compute • DSE, RISC-V + AI acceleration • CGRA, VLIW, PMI, memory hierarchy
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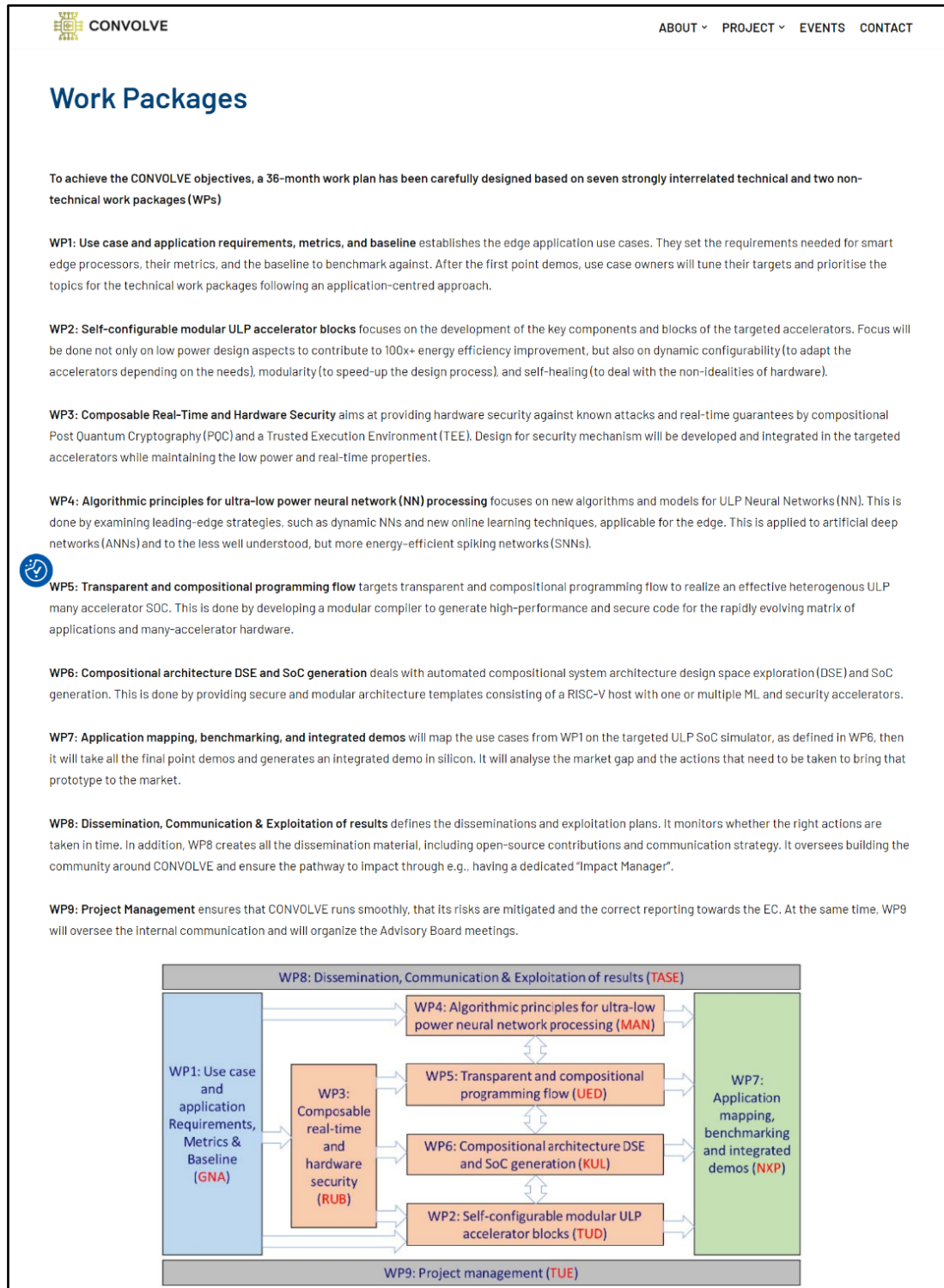
1. TECHNISCHE UNIVERSITEIT EINDHOVEN (NL) **TU/e** EINDHOVEN UNIVERSITY OF TECHNOLOGY
2. EIDGENOESSISCHE TECHNISCHE HOCHSCHULE ZUERICH (CH) **ETH zürich**
3. FRIEDRICH MIESCHER INSTITUTE FOR BIOMEDICAL RESEARCH FOUNDATION (CH) **FMI** Friedrich Miescher Institute for Biomedical Research
4. THALES ALENIA SPACE ESPANA, SA (ES) **ThalesAlenia**

FIGURE 13. THE CONVOLVE WEBSITE PARTNERS PAGE.

3.3.3. Project

3.3.3.1. Work Packages

The “Work Packages” page lists and gives a brief description of the various project work packages, including their dependencies (Figure 14).



The screenshot shows the CONVOLVE website's "Work Packages" page. The page title is "Work Packages" and it includes a navigation menu with "ABOUT", "PROJECT", "EVENTS", and "CONTACT". The main content describes the project's 36-month work plan based on seven technical and two non-technical work packages (WPs). Each WP is described with its goals and focus areas.

WP1: Use case and application requirements, metrics, and baseline establishes the edge application use cases. They set the requirements needed for smart edge processors, their metrics, and the baseline to benchmark against. After the first point demos, use case owners will tune their targets and prioritise the topics for the technical work packages following an application-centred approach.

WP2: Self-configurable modular ULP accelerator blocks focuses on the development of the key components and blocks of the targeted accelerators. Focus will be done not only on low power design aspects to contribute to 100x+ energy efficiency improvement, but also on dynamic configurability (to adapt the accelerators depending on the needs), modularity (to speed-up the design process), and self-healing (to deal with the non-idealities of hardware).

WP3: Composable Real-Time and Hardware Security aims at providing hardware security against known attacks and real-time guarantees by compositional Post Quantum Cryptography (PQC) and a Trusted Execution Environment (TEE). Design for security mechanism will be developed and integrated in the targeted accelerators while maintaining the low power and real-time properties.

WP4: Algorithmic principles for ultra-low power neural network (NN) processing focuses on new algorithms and models for ULP Neural Networks (NN). This is done by examining leading-edge strategies, such as dynamic NNs and new online learning techniques, applicable for the edge. This is applied to artificial deep networks (ANNs) and to the less well understood, but more energy-efficient spiking networks (SNNs).

WP5: Transparent and compositional programming flow targets transparent and compositional programming flow to realize an effective heterogenous ULP many accelerator SoC. This is done by developing a modular compiler to generate high-performance and secure code for the rapidly evolving matrix of applications and many-accelerator hardware.

WP6: Compositional architecture DSE and SoC generation deals with automated compositional system architecture design space exploration (DSE) and SoC generation. This is done by providing secure and modular architecture templates consisting of a RISC-V host with one or multiple ML and security accelerators.

WP7: Application mapping, benchmarking, and integrated demos will map the use cases from WP1 on the targeted ULP SoC simulator, as defined in WP6, then it will take all the final point demos and generates an integrated demo in silicon. It will analyse the market gap and the actions that need to be taken to bring that prototype to the market.

WP8: Dissemination, Communication & Exploitation of results defines the disseminations and exploitation plans. It monitors whether the right actions are taken in time. In addition, WP8 creates all the dissemination material, including open-source contributions and communication strategy. It oversees building the community around CONVOLVE and ensure the pathway to impact through e.g., having a dedicated "Impact Manager".

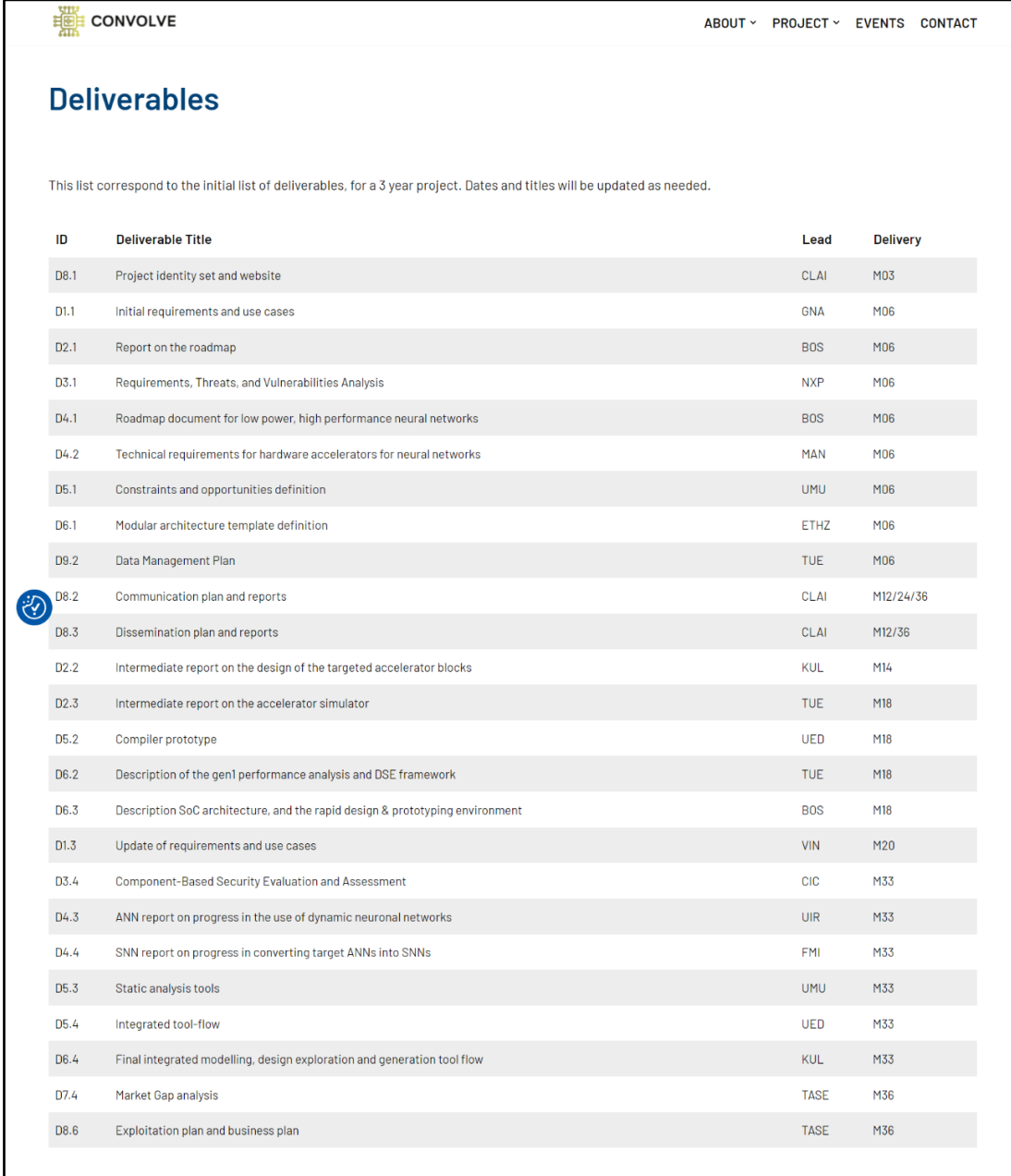
WP9: Project Management ensures that CONVOLVE runs smoothly, that its risks are mitigated and the correct reporting towards the EC. At the same time, WP9 will oversee the internal communication and will organize the Advisory Board meetings.

The diagram at the bottom illustrates the dependencies between the work packages. WP1 (GNA) is the starting point, feeding into WP3 (RUB). WP3 feeds into WP4 (MAN), WP5 (UED), WP6 (KUL), and WP2 (TUD). WP4, WP5, WP6, and WP2 all feed into WP7 (NXP). WP8 (TASE) is positioned at the top, and WP9 (TUE) is at the bottom, both with arrows pointing to the central flow of work packages.

FIGURE 14. THE CONVOLVE WEBSITE WORK PACKAGES PAGE.

3.3.3.2. Deliverables

The “Deliverables” page contains a table of all finalised public Convolve project deliverables (Figure 15). Links to each of the deliverables will be added once these have been made public.



ID	Deliverable Title	Lead	Delivery
D8.1	Project identity set and website	CLAI	M03
D1.1	Initial requirements and use cases	GNA	M06
D2.1	Report on the roadmap	BOS	M06
D3.1	Requirements, Threats, and Vulnerabilities Analysis	NXP	M06
D4.1	Roadmap document for low power, high performance neural networks	BOS	M06
D4.2	Technical requirements for hardware accelerators for neural networks	MAN	M06
D5.1	Constraints and opportunities definition	UMU	M06
D6.1	Modular architecture template definition	ETHZ	M06
D9.2	Data Management Plan	TUE	M06
D8.2	Communication plan and reports	CLAI	M12/24/36
D8.3	Dissemination plan and reports	CLAI	M12/36
D2.2	Intermediate report on the design of the targeted accelerator blocks	KUL	M14
D2.3	Intermediate report on the accelerator simulator	TUE	M18
D5.2	Compiler prototype	UED	M18
D6.2	Description of the gen1 performance analysis and DSE framework	TUE	M18
D6.3	Description SoC architecture, and the rapid design & prototyping environment	BOS	M18
D1.3	Update of requirements and use cases	VIN	M20
D3.4	Component-Based Security Evaluation and Assessment	CIC	M33
D4.3	ANN report on progress in the use of dynamic neuronal networks	UIR	M33
D4.4	SNN report on progress in converting target ANNs into SNNs	FMI	M33
D5.3	Static analysis tools	UMU	M33
D5.4	Integrated tool-flow	UED	M33
D6.4	Final integrated modelling, design exploration and generation tool flow	KUL	M33
D7.4	Market Gap analysis	TASE	M36
D8.6	Exploitation plan and business plan	TASE	M36

FIGURE 15. THE CONVOLVE WEBSITE DELIVERABLES PAGE

3.3.4. Events

The “Events” page shows all past and upcoming CONVOLVE events (Figure 16).

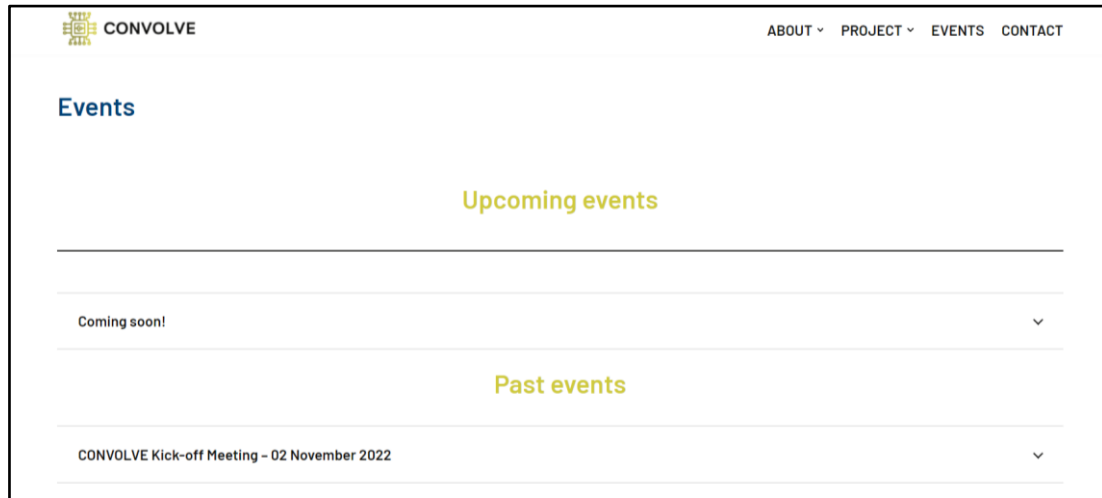


FIGURE 16. THE CONVOLVE WEBSITE EVENTS PAGE.

3.3.5. Contact

The “Contact” page consists of a contact form allowing users to communicate with the project (Figure 17).

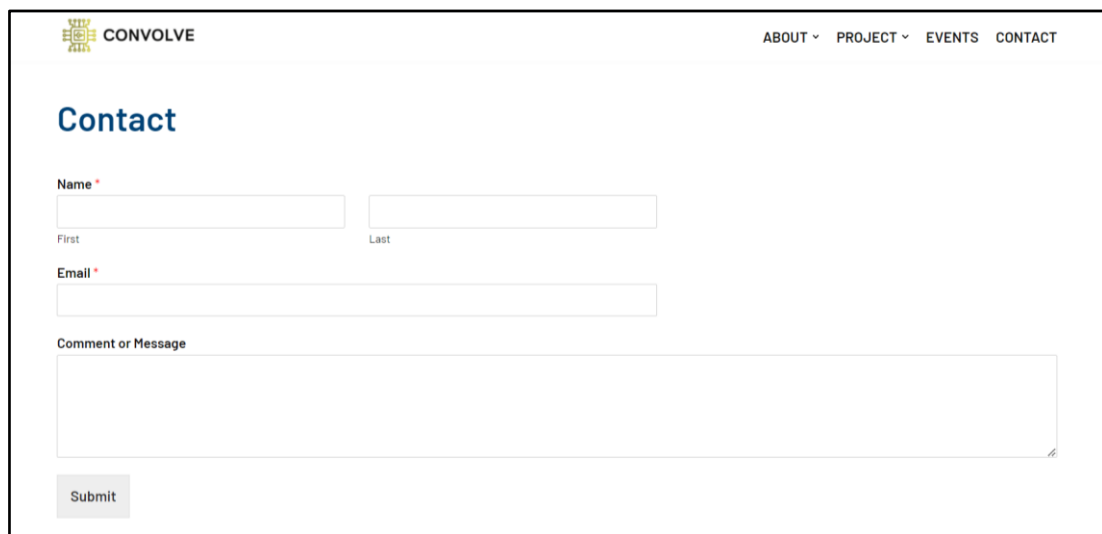


FIGURE 17. THE CONVOLVE WEBSITE CONTACT PAGE.

Annex 1 – Word template



CONVOLVE

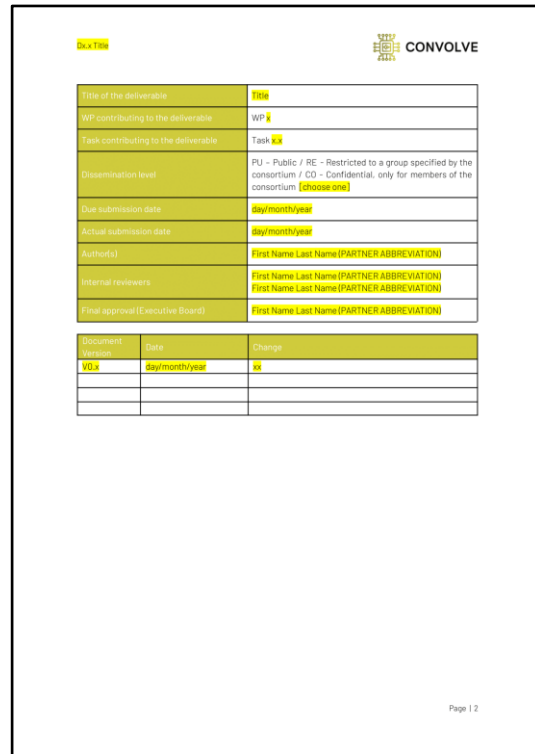
Seamless design of smart edge processors

GRANT AGREEMENT NUMBER: 101070374

Deliverable **D.x**
Title

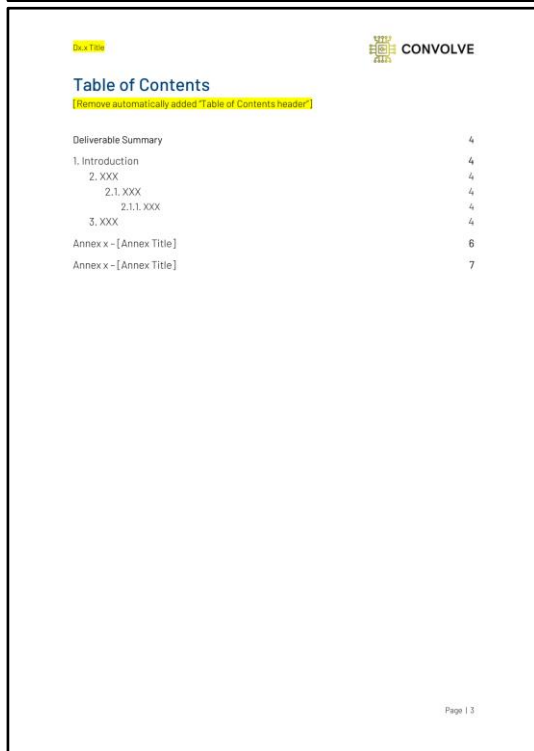


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Title of the deliverable	Title	
WP contributing to the deliverable	WP 1	
Task contributing to the deliverable	Task 1	
Dissemination level	PU - Public / RE - Restricted to a group specified by the consortium / CO - Confidential, only for members of the consortium [Dissemination level]	
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actual submission date	day/month/year	
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Internal reviewers	First Name Last Name (PARTNER ABBREVIATION) First Name Last Name (PARTNER ABBREVIATION)	
Final approval (Executive Board)	First Name Last Name (PARTNER ABBREVIATION)	
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1.0.1	day/month/year	01

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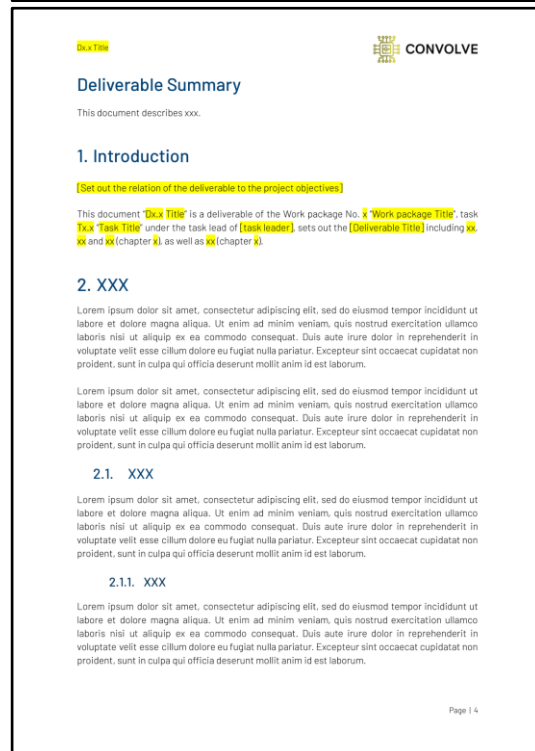


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CONVOLVE

Deliverable Summary

This document describes xxx.

1. Introduction

[Set out the relation of the deliverable to the project objectives]

This document **D.x Title** is a deliverable of the Work package No. **1** **Work package Title**, task **1.x** **Task Title** under the task lead of **task leader**, sets out the **Deliverable Title** including **xx** and **xx** (chapter **1**) as well as **xx** (chapter **1**).

2. XXX

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TU Delft CONVOLVE

3. XXX

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Table 1. XXX

XXXXX	XXXXX	XXXXX	XXXXX

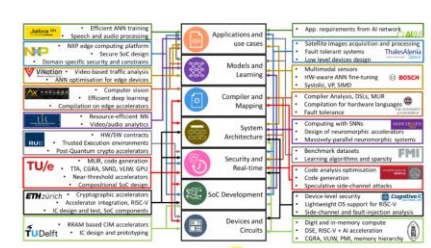


Figure 1. XXX

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Annex 2 – PowerPoint template



The image displays three variations of a PowerPoint slide template, each featuring a yellow CONVOLVE logo and the word "CONVOLVE" in bold black text. The slides are arranged vertically and separated by a thin black line. Each slide has a decorative border in the top-left and bottom-left corners, consisting of a grid of dots that transitions from white to a dark grey.

Slide 1: The CONVOLVE logo is centered above the word "CONVOLVE".

Slide 2: The CONVOLVE logo is positioned to the left of the word "CONVOLVE".

Slide 3: The CONVOLVE logo is centered above the word "CONVOLVE". Below the logo and text, the following text is centered:


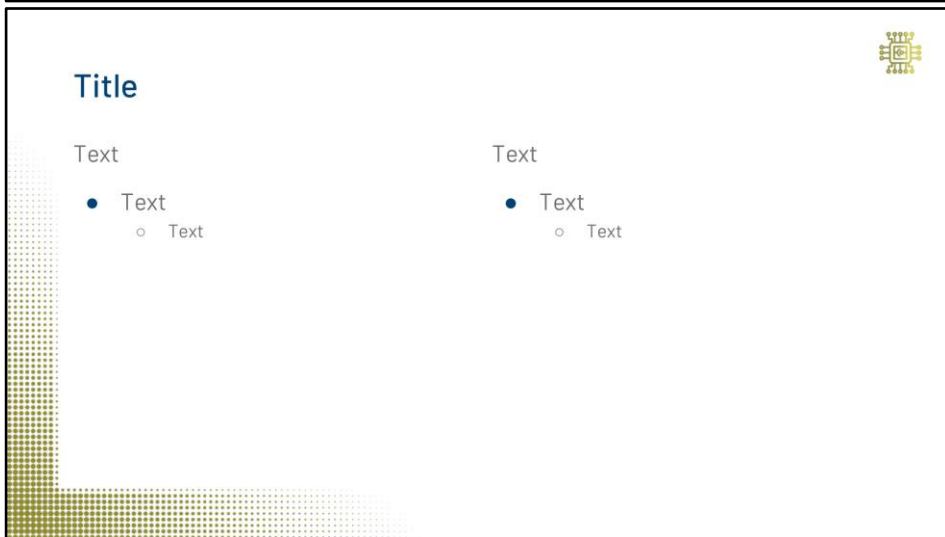
Presentation Title

Presentation occasion (i.e. CONVOLVE kick-off meeting)

Presentation author(s)

Date

Research funded by European Commission under grant agreement number 101070374

A slide thumbnail with a white background and a black border. In the top right corner, there is a small version of the CONVOLVE logo. The slide content includes a blue "Title" at the top left, followed by the word "Text". Below "Text" is a bulleted list with one item: a blue dot followed by "Text", which has a sub-bulleted item: a grey dot followed by "Text". A decorative halftone pattern is visible in the bottom-left corner of the slide.A slide thumbnail with a white background and a black border. In the top right corner, there is a small version of the CONVOLVE logo. The slide content includes a blue "Title" at the top left, followed by the word "Text". Below "Text" is a bulleted list with one item: a blue dot followed by "Text", which has a sub-bulleted item: a grey dot followed by "Text". To the right of this list, there is another "Text" label followed by a bulleted list with one item: a blue dot followed by "Text", which has a sub-bulleted item: a grey dot followed by "Text". A decorative halftone pattern is visible in the bottom-left corner of the slide.